

University of Louisiana Monroe ULM Digital Repository

The Pow Wow Newspaper

7-2-1964

The Pow Wow, July 2, 1964

Heather Pilcher pilcher@ulm.edu

Follow this and additional works at: https://repository.ulm.edu/pow_wow

Recommended Citation

Pilcher, Heather, "The Pow Wow, July 2, 1964" (1964). *The Pow Wow Newspaper*. 830. https://repository.ulm.edu/pow_wow/830

This Book is brought to you for free and open access by ULM Digital Repository. It has been accepted for inclusion in The Pow Wow Newspaper by an authorized administrator of ULM Digital Repository. For more information, please contact lowe@ulm.edu.

Attend Miss La. Pageant This Weekend

Drive Careful, Live to Enjoy Another Fourth

NORTHEAST LOUISIANA STATE COLLEGE SANDEL LIBRAStudent Voice Of Northeast Louisiana State College

Vol. XXXIV, No. 30

Monroe, Louisiana, Thursday, July 2, 1964

4 Pages This Issue

Brothers Four To Be Here This Fall



GIFT TO LIBRARY—Sandel Library's volumes on animal industry increased by six recently, thanks to a class project successfully completed by Ralph R. Taylor Jr. (center), who shows President George T. Walker one of the prized herd books donated to Northeast State by Santa Gertrudis Breeders International. With them is Dean L. L. Price of the Division of Pure and Applied Sciences. Taylor, a football player at Northeast during its junior college days, returned to complete his degree work in animal industry after retiring from the Air Force as a colonel last year.

College Receives Herd Books As Result Of Project

Three complete sets of herd books from the Santa Gertrudis Breeders Association have been donated to Northeast Louisiana State College's Sandel Library, thanks to the efforts of a senior animal industry major at the college.

Ralph' R. Taylor Jr., retired Air Force colonel who resides in Town and Country Subdivision, received the idea of acquiring the herd books as a class project for Prof. E. H. Allen, who teaches courses in animal industry at Northeast State.

Special presentation ceremonies were held at the library with Dr. George T. Walker, president of the College; Mrs. Maud Bentrup, head librarian; L. L. Price Sr., acting dean of the Division of Pure and Applied Sciences; Professor Allen, and Colonel Taylor participating.

First Recognized Breed

The Santa Gertrudis is the first breed of beef animal to be created and recognized by the U. S. Department of Agriculture, Taylor reported. They were developed on the King Ranch in Texas by the Robert J. Kleberg family, and the herd books outline the dramatic story of scientific study and development.

The new breed is the result of a cross of Bos indicus (Brahman) males and Bos taruys (Shorthorn) females, and is considered three-eighths Brahman and five-eighths Shorthorn. The breed is named for the Santa Gertrudis Division of the King Ranch.

The result was an outstanding animal that produces good beef carcasses when finished on grass under range conditions.

Herd development spread first from Texas to Florida, then in states in between, including Louisiana. Presently herds may be found in all sections of this state.

Association herd volumes were presented to the College in honor of Dean Price and Professor Allen and the research and study carried on in animal industry here, Taylor said.



CO-ED OF MONTH — Cherie Martin is featured as "Co-Ed of the Month" in the June issue of Coach & Athlete magazine. Miss Majorette of America last year, she has hopes of another "Miss America" title as she competes in the Miss Louisiana Pageant here in Monroe this weekend. Cherie, a junior from Pineville, is entered as Miss Rapides Parish.

33 From Faculty Are Away For Study, Research

Thirty-three Northeast State faculty members are away this summer for study leading to advanced degrees or are engaged in research activities, reports Dr. Clint O. Hanna, dean of instruction.

instruction.

The largest number, 11, are on the Louisiana State University campus. Three each are at the University of Indiana and University of Alabama. Two are at the University of Arkansas.

Arkansas.
The rest are located from Harvard
University in the East to the University of Colorado in the Great
Rocky Mountains.
Teachers, where they are studying
or doing research, and other information about their summer work
was given as follows by Dean Hannar.

mation about their summer work was given as follows by Dean Hanna:

On LSU Campus

Doing degree work at LSU are Edward Allen, assistant professor of animal industry; W. C. Buchanan, associate professor of geography; James T. Coats, assistant professor of health and physical education; James E. Dear, assistant professor of accounting; Mrs. Annelies Thurner Hayword, instructor in German; Barry L. Johnston, instructor in German; Barry L. Johnston, instructor in health and physical education.

Arnold R. Kilpatrick, assistant professor of education; John L. Luffey, associate professor of business administration; Miss Hazel H. Mitchell, associate professor of Spanish, and Miss Gertrude M. Sandrock, assistant professor of music.

Also at LSU is Frank N. Bruscato, instructor in chemistry, who is participating in the National Science Foundation College Teachers Research Participation Program there.

At the University of Indiana for the summer are Miss Carolyn E. Crawford, instructor in secretarial science; Ronald L. Marionneaux, instructor in geography, and Carlton C. Page, assistant professor of business administration; Miss Kathleen A. Drude, instructor in mathematics, and (See FACULTY, Page 4)

(See FACULTY, Page 4)

Popular Singers Will Open Concert Season On Oct. 20

Ushering in the concert season at Northeast this fall on October

ances of the Iwin City Symphony Orchestra.

In announcing the concert series for the coming year, Prof. Thomas R. McCann, chairman of the committee on concerts, lectures, and assemblies, pointed out that tickets for the concert series will go on sale September 9, and sales campaign headquarters will be located at Lee Edwards Inc., 2218 Louisville Avenue in Monroe. Sales will be conducted on a "first-come, first-served" basis with 658 reserved casts available at \$11.00 each, 774 general admission seats available at \$8.00 each, and 300 student seats available at \$4.00 each.



required during the summer session, campus security officials have announced. Vehicle registration will not be

nounced.
Faculty and staff members will
park in the designated parking areas,
denoted by maroon curbs. Students
may park in any zone on the campus
except those designated for faculty
and staff areas, loading zones, no
parking zones, and zone 5 (shop
road).

road).

Speed limits are to be observed as posted, and tickets will be issued for violation of any regulations.

\$250 To Scholarship Fund Senate Adds

Pow Wow Editor

The Northeast Student Government Association, meeting in its weekly session Tuesday, voted to add \$250 to the Harry Lemert Memorial Scholarship Fund.

session luesday, Voted to add \$250 to the Harry Lemert Memorial Scholarship Fund.

Among the more controversial topics on the SGA calendar for the past two weeks was the matter of some cheerleaders not planning to attend the summer camp at Dallas. Acting president Gary Bond was appointed to consult with Marge Petty-John and, with her assistance, to obtain a signed statement from each of the cheerleaders indicating their intention concerning camp attendance. At the same time the group repealed legislation passed in its June 16 meeting which called for sending a letter to the cheerleaders encouraging them to attend the summer camp, pending receipt of the signed statements.

SGA Workshop

SGA members Jamie Bezucha and Jeannie Rowan were nominated to attend a student government workshop at the University of Southwestern Louisiana on July 24-26. The SGA further voted to pay their expenses to Lafayette and back.

In other action during its meetings of June 23 and June 30 the SGA:

—Voted to contact the Baptist Student Union, the Wesley Foundation, and Sigma Tau Gamma fraternity in connection with obtaining a tabulation of vehicles and pedestrians crossing at various intersections around the campus. This tabulation is to be

used in ascertaining the need for traffic signals.

—Accepted Grady Colburn's resignation as cheerleader.

—Discussed the possibility of initiating a new insurance policy, designed to provide the student body with more necessary insurance coverage at a lesser cost. A proposed policy drawn up by the SGA is near completion.

drawn up by the SGA is near completion.

-Voted to pay the annual Southern Universities' Student Government Associations dues of \$50.

-Appropriated \$100 to purchase advertising in the football programs for the coming season.

-Approved the treasurer's report indicating a balance of \$884.21 in the summer fund.

Head Cheerleader Election

Head Cheerleader Election

Possible legislation in regard to cheerleaders selecting their head cheerleader was discussed extensively Tuesday. Particularly debated was whether or not the individual to be elected head cheerleader should be required to attend the summer camp. Without putting the matter to a vote, an agreement was reached to delay such action prior to obtaining an accurate count of the number of cheerleaders making the trip to vallas later this summer.

Near the end of Tuesday's session Jamie Bezucha expounded at length on the matter of some students having difficulties receiving mail on weekends. Following her talk, Bond delived into the possibility of eliminating the 5-cent fee for campus mail. He appointed Jamie to consult

with Dean James M. Nicholson on the campus mail and post office situations.

Before adjourning Tuesday Bond outlined some legislation which will possibly confront the SGA in the ensuing weeks and pointed out that the dance previously scheduled for July 9 has been postponed indefinitely due to scheduling difficulties.

Northeast Coed In N. O. Orchestra

Joy Woods, a Northeast sopho-ore instrumental music major from

Joy Woods, a Northeast sophomore instrumental music major from New Orleans, is appearing with the New Orleans Summer Pops Orchestra during its season this summer.

Joy is the daughter of Mr. and Mrs. Vernon Woods of New Orleans and has been playing the oboe for five years. A graduate of Martin Behrman High School of New Orleans, she is the youngest member of the orchestra whose membership is selected by the New Orleans Summer Pops Orchestra Board of Directors. When enrolled at Northeast, Joy is a member of the college band and the Twin City Symphony.

The summer pops season begins June 26 and will continue through August 1, with concerts each Friday and Saturday night. Guest artists appearing with the orchestra this summer will include Norman Treigle, Pete Fountain, Al Hirt, Marguerite Piazza, Tito Guizar, Frankie Lane, and Charles Anthony.

Editorially Speaking

Independence Day

The usual attitude of someone who finds himself reading an article on Independence Day is, "Well, here comes some more flagwaving." So as not to disappoint these unappreciative souls, we stand today to wave the old, proverbial flag.

Back there in 1776 a group of uncommon men gathered in Philadelphia, and after concurring in the opinion that the throne of their mother country was dealing with them in an unfair manner, they decided to serve notice on the mother country, and at the same time pronounce this nation to be free and independent of all former ties.

all former ties.

Since fighting the Revolutionary War and meeting in the Constitutional Convention of 1779, America has maintained a representative democracy capable of being envied by freedom-loving peoples in every land. Throughout the years, since that time, great men have come and great men have gone on to their rewards, but always the inalienable rights of life, liberty, and the pursuit of happiness have been the keystone of the American way.

Lately, there seems to be adrift, especially among intellectual college students, an aura of dissident objectivity—not just the objectivity of academic freedom. This new spell of dissident objectivity calls for doubting time-honored traditions, labeling patriotic public servants as "superpatriots", and disregarding simple American principles, simply because of their simplicity.

Such efforts in the field of objective thinking can bring an individual to feel highly educated, but, really, unless that's the way one actually feels, why not be just fairly literate like the rest of us.

Election Year

Though it is not the policy of the Pow Wow to play partisan politics, it is important that students who will be the leaders of tomorrow take full advantage of this election year.

Many of the CUB intellectual set will be screaming about the absence of pe? television programs during July and August, as the two major parties' delegates gather in their conventions, and the TV networks move in for coverage. Those who are inclined to scream would do well to accept the conventions as means of becoming better acquainted with the issues, the candidates, and the natties

In spite of the fact that conventions have their boring moments, the benefits to be derived from seeing democracy in action in your own home more than compensate for missing the usual TV programs.

own home more than compensate for missing the usual TV programs. We are often inclined to berate certain politicians and the stands taken on various issues, but unless the right to vote is exercised, there is really little justification in knocking the status quo.

Inevitably, in a college the size of Northeast, there are numerous students beyond the requisite voting age of 21. The Pow Wow takes this opportunity to encourage these students, in particular, to become well-acquainted with the issues of our time and exercise the right of franchise by registering and voting in this election year.

Cheerleading Camp

A decision was recently made by the Student Government Association to attempt to obtain an affirmative answer from the cheerleaders concerning attendance at cheerleading camp this summer at Dallas. The Pow Wow takes this opportunity to endorse the SGA's stand on this matter, especially since a minority of the cheer-leaders has informed the SGA of a less-than-enthusiastic attitude toward the camp

Last year Northeast's cheerleaders placed third in the compe-tition at Dallas, and this year we should hope for an even better showing. But above our desire to see the cheerleaders compete with their contemporaries, is our desire to see some experienced and well-trained people leading cheers at the various sports events

and well-trained people leading cheers at the various sports events throughout the coming year.

The SGA having already appropriated the funds to compensate for some of the cheerleaders' expenses, it seems rather redundant to ask why the cheerleaders ran for the position if they were dubious about the merits of attending summer camp. Surely the tough elections they went through in the spring were not indicative of a lack of competitive spritt.

of competitive spirit. The above remarks should not be construed to imply that the Pow Wow has declared "war" on the cheerleaders. But neither should this statement indicate we are less than sincere. Anytime the student newspaper feels that positions held by elected officials of the student body are not being filled in a relatively energetic and forward-looking manner, then we are falling short in our role as the student voice, if we fail to constructively criticize.

Here it would be wise to encourage future cheerleader candi-

dates to consider such things as cheerleader camp before running for the office. This is not to say that all of the cheerleaders have become disenchanted with their jobs now that the election is passed. Very definitely, **some** of them are wanting and are planning to attend the camp at Dallas.

However, the question that follows is this: should the student body pay for some of the cheerleaders to attend this camp, while others do not attend? On one hand we have the fact that those who attend the camp could bring back a wealth of knowledge, but how well and how quickly they could relay the week's training to their fellow cheerleaders not in attendance is another question.



I SUPPOSE YOU'D RATHER I GOT A DIFFERENT LAB PARTNERS!

MINNIE HA HA HA

By Margaret Pettyjohn

This is Non-Conformist Week. Stock up on Brand X. Summer season produces letters from camp and the kiddies. Yours truly stumbled across a few:

Dear Folks, You don't have to meet me at the bus station. My counselor said they are going to bring me home in a special car Dear Folks, Yesterday our counselor told us all about where

babies come from. You lied to

Dear Folks, Look what they wrote about me in the camp newspaper. I am also the editor of the camp newspaper.

Mystery Movie

Saw an unusual mystery movie last night. There was no apparent cause for the death of the victim so it was listed by police as due to lack of health.

If I seem a trifle shaken, it's be-If I seem a trifle shaken, it's be-cause my antique Grandfather's clock had a nervous breakdown yesterday —it insisted on showing all the wrong phases of the moon. Pretty shattering experience.

And speaking of shattering exper-

And speaking of shattering experiences, our own Bob Anderson, sports director for the NLSC News Bureau, received a letter from a dean announcing that he has "been placed on scholastic probation for the current session." Of course this can be a pretty devastating blow ... especially when you're not in school. Thanks to that orbiting Telstar, a lot of American TV shows are being rerun in Great Britain. Not only that, they're being retitled. For instance, What's My Line is retitled HAZARD A GUESS AT MY VOCATION; Beat the Clock is called WOULD YOU CARE TO CHALLENGE BIG BEN? and Place the Face comes out I SAY, HAVEN'T WE MET BEFORE? Watch for me soon at Leow's Outer Space . . .

A triangle is usually made up of

A triangle is usually made up of o squares and a bunch of curves. POW WOW, which is the great-thing since home relief, is alive est thing since home relief, is alive with inert . errah . alert people who are always coming up with that sort of observation. But once in a while you hear a clash of egos echoing up and down our resonant corridors, all of which evokes a definition of modesty: the assurance that others will discover by themselves how great you are! Few people realize what a terrific athlete our new editor is. In 1961, for instance, he won the Dial soap award for the guy who uses the most cakes of soap in a single shower. And last week, he won the Vitalis hair award—a bronzed fol-

Full

BANK

licle—for the guy who had the least grease on his comb.

Hope all of you new students—and transfers—are adjusting without too much trouble and have settled down (?!) to studying a few books, anyway. Watch that history, though. Last semester I expected at any time to hear my good ole prof announce, "They say that history repeats itself . . . and I'm afraid you're going to, also!"

Ye olde smoke signals are calling. But let me leave you with this tasty tidbit of advice: A new broom sweeps clean, but you can have more fun with an old rake.

Double Talk

By THE ASSOCIATE EDITOR

This is your newspaper. It is what you make it. Are you getting what you expect out of it? What do you expect?

The Pow Wow often becomes the critical target for a few dissatisfied individuals and/or groups because of our so-called lack of adequate

individuals and/or groups because of our so-called lack of adequate news coverage.

Since we are restricted during the summer to a four-page bi-weekly paper, we will never be able to completely publicize all the campus news. Our job remains to evaluate the importance of the stories, letters and pictures of the stories, letters and pictures of the student body in relation to their timeliness and overall value to the entire campus. Naturally the decisions made are never going to satisfy all factions, but the desire to appease some campus groups cannot override our goal of objectivity and total responsibility. That we sometimes fall short on campus coverage is evident to no one more than it is to our own staff. Letters to the editor help us to know of your satisfaction of disastisfaction of what we put into print. It is your responsibility to let us know what you want to read. It is our responsibility to print that which is worthwhile.

Fashion or Fad?

Fashion or Fad?

which is worthwhile.

Fashion or Fad?

Bans have been placed all over the country on the topless bathing suits, recently introduced into the women's world of fashion. In New York, City Park Commissioner Newbold Morris explained that violators of the ban would expect to be "gently" wrapped up in a blanket by a policeman and escorted to a station-house. Other cities have placed their taboos on the new bathing attire, although it has been worn on some, if few, beaches, without too much chaos.

It's based, some say, on dare. The designer has dared someone to make up a few samples and the makers have dared some dealers to stock it. The dealers may or may not find customers to continue the line of daring where it will pay off. Since the bikini is "old hat," something new has to be thought up to catch the interest (and eyes!) of the public.

So from the Puritans in early New England all the way to the pearl divers in Japan, we have observed various modes of dress—and undress. Perhaps there are those who think the topless bathing suits are a happy medium between the two.

At any rate, it is apparent that America has blown its top—but we didn't expect it quite so soon in women's swimwear, of all things.



THE COLLEGE 66 FEATURES THE TOPS IN FRIEND-LY, COURTEOUS AND EFFICIENT SERVICE. FROM TOP OCTANE GASOLINE, LUBRICANTS, WASH JOBS: ALL THESE CAN BE DISCOVERED THE MOMENT YOU DRIVE IN AT COLLEGE 66 SERVICE STATION LOCATED AT 3700 DESIARD ACROSS FROM THE COLLEGE.

COLLEGE



SERVICE

CORNER HIGHWAY 80 AND COLLEGE AVE.

PHONE FA 5-4727 OPEN 6-9 DAILY



Associate Editor: Margaret Pettyjohn. Sports Editor: Dale Thorn. Editor: Keith Prince. Reporter: Aubrey Spence. Photographer: Reggie Vaughn. Advertising Manager: A. L. "Buddy" Embanato. Faculty Vaughn. Advense...
Adviser: R. B. Gandy.
FRANKLIN PRINTERS

Better living begins at ...

ENTRAL . your full-service

CALTON YEAGER, Manager

NORTHEAST BRANCH DeSIARD ON SMITH AVE.



NLSC's Florence Townsend gives Linda Kay Elliott helpful tips on after dinner chores.

At Children's Home . . .

Collegians Enjoy Unique Role

Reveille to the sound of alarm clocks at 5:30 a.m. begins each week-day for 13 Northeast State College students who live and work at the Louisiana Baptist Children's Home, just a mile east of the Monroe city limits on U. S. Highway 80.

The early-arising students who have found a home away from home, complete with 140 little sisters and brothers, are Florence Townsend, Priscilla Lord, Louise Gray, and Zina Miley. Two other Northeast students, David Perkins and Fred Young, will return to the Home this fall, after completing missionary work this summer. summer

An interview with these student workers, plus a tour of the institution, reveals several interesting facts concerning administration of the Home. They are:

1. Contrary to popular belief, most of the student workers are not presocial students. Instead, they represent almost every phase of the curriculum at Northeast. Most are, however, members of a Southern Baptist church

2. The children of the Home are not problem children; they are children with problems.

3. Each child is sponsored by a

Southern Baptist church that provides clothes and other necessities. During the Christmas season the child spends several weeks with a family from the sponsoring church.

4. Food for the Home is procured in a most interesting manner. Through an annual program named the "Fall Food Round-up," food from all over the state is contributed, gathered at centrally located pick-up points, and transported to the commissary at the Home for use the coming year.

5. Children at the Home may continue their post-high school education

tinue their post-high school education free of tuition and fees if they at-tend Louisiana College, a Southern Baptist institution at Pineville.

Baptist institution at Pineville.

6. The pay for student employees is small, the hours long, but the gratitude tremendous. According to the students, their jobs often become fustrating, what with so much responsibility, plus college demands, but "there is a special satisfaction in knowing that we have been a part of these children in helping them along the road of life."

With these newly-discovered facts well-digested, a tour was made of the spacious campus with its stately pecan trees and red brick cottages trimmed in white. The daily routine begins with a hearty breakfast fol-

lowing reveille, but not until a brisk dress-up and clean-up session, in-cluding a tidying of the neat cottages that serve as living quarters for 10 to 20 children and two student help-ers, plus one housemother.

Once the children have left for school, the "big brothers and sisters" head for a day of their own school-ing at Northeast.

Afternoons are much the same as in any home with school-age young-sters: plenty of homework activity keeping everyone busy until supper. Work and play are balanced accordingly after the evening meal until "sack" time—7:30 p.m. for the little ones and a bit later for the older children children.

Finally, when all of the youngsters are quietly tucked into bed, the cottage parents open their own textbooks to prepare for next day's classes.

Of course, the complete story of the Louisiana Baptist Children's Home cannot be told in these few columns or in many. One has to see for himself. Taking a quick minute's drive east of the college, one will find the doors of the Home always open to visitors with the "cottage parents" welcome mat out at all times. It will be a rewarding visit.

Eight Initiated By Sigma Tau

Eight Northeast State students have been initiated into Beta Nu Chapter of Sigma Tau Gamma social frater-

The new initiates are Grady Co-burn of Wisner, Wade Coody of Vi-dalia, J. R. Foster of Shreveport, Charles McMahan of Wisner, Franklin Parratt of Metairie, Wesley Roberson of West Monroe, Bobby Rugan of Slidell, and Ronald Thompson of Monroe.

Spring pledges will become members in a special ceremony in early September.
Sigma Tau is busy with preparations for rush week festivities, which will open the first week of the fall semester.

Hollier Named Circle K Head

Circle K, Northeast service organization, wound up a successful year with the installation of new officers and the presentation of chapter awards near the close of the spring semester.

semester.

Preston Hollier, sophomore chemistry major and two-year varsity football letterman from Sulphur, succeeds Bob Ford as president of the organization. Hollier served as vice-president of the local chapter during the past year.

Other new officers installed were: Larkin Graham, pre-engineering freshman from Monroe, vice-president; Carl Gilstrap, freshman accounting major from Monroe, secretary; and Jim Furr, sophomore economics major from Monroe, treasurer.



WELCOME, STUDENTS TO THE COLLEGETOWN A & W DRIVE-IN

Across from NORTHEAST

SANDWICHES OF ALL KINDS

OUR SPECIAL

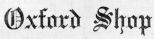
ROOT BEER ORANGE MALTS SHAKES FLOATS COFFEE HOT CHOC.

OPEN 9:30 A. M. to 11 P. M.





SUMMER TIME IS FUN TIME AND FUN TIME CAN BE MORE FUN, IF YOU SHOP AT THE OXFORD SHOP.



906 NORTH 18TH

'J' Students Watch Presses Roll

Tracing the news story from its beginning until it comes off the press was a recent experience of two journalism classes taught by Lady Stahl.

Stahl.

The group watched the various steps in this process during a special tour through the News-Star-World plant, where they were guided by John Cale, member of the editorial staff.

Observation of work in the news room, circulation and advertising sections and the mechanical department was included in this method of gaining more knowledge of newspaper production.

Cale explained all steps involved

was included in finis metrinod of gaining more knowledge of newspaper
production.

Cale explained all steps involved
in putting out the newpaper which
presents local, state, national and international events for the price of
only five cents.

Following the tour, one student
declared, "After watching all the
steps in producing a newspaper, I'll
never be guilty of complaining about
the few errors in it."

Among the mechanical phases
which the group found most fascinating were the teletype machines,
where they saw Associated Press and
United Press International stories develop in the form of narrow perforated tape. The Photo-Fax machine
over which moved pictures of people
in scenes throughout the world was
another attraction.

In the composing room students
watched linotype machines work automatically as they transformed the
yellow tape into column-width metal
which bore the story. Men were
busily making up pages with this
metal by following layout sheets to
indicate where advertising, stories
and pictures were to be placed.

As the clock neared 11:30 a.m.,
cylindrical plates, each representing
a page of the paper, were placed on

the big press, which ran off 40,000 copies in an hour. Only a short while before the neatly-folded first edition had been in the form of typed stories, pictures, mats and metal.

You have to see such an operation to appreciate your newspaper," a student concluded at the end of the tour. Another reminded him, "And only for five cents."



EASTGATE SHOPPING CENTER



PORTRAIT FROM ROTARIANS-The Monroe Rotary Club recently presented the College with an oil portrait of the late Dr. Harry Lemert, will be placed in Biedenharn Hall. On hand for the presentation in the President's office were (left to right): Mrs. Lemert and daughter, Lou; Stan Bagwell, incoming president of the civic club; President George T. Walker, and Grayson Guthrie, out-going Rotary president. Dr. Lemert, dean of fine arts at president. Dr. Lemert, dean of fine arts at NLSC, was president of the local Rotary Club at the time of his death last year.

Assignment: Summer Sports

Coaching Clinic on tap next week .. Kincaid plays in Illinois.. McGinn Authority on 'American Assoc.' - By Keith Prince

Something special is in store for sports minded Northeast students this coming week when the Health and Physical Education department sponsors a football and basketball coaching clinic. The clinic is under the direction of Dr. Robert L. Murdock's graduate class in administration of inter-school athletics.

Everyone interested in coaching techniques of high school ath-

Everyone interested in coach letics is invited to the clinic, slated Wednesday and Thursday (July 8-9) in the College Union Building Auditorium. It's set for 1:30 to 5:30 each day. "It's actually nothing formal," Dr. Murdock said, "but it should be very interesting. We have some of the top coaches of this area working on degrees at Northeast this summer and their talks will be most informative.

mative.
"Maybe we should call it more of a bull session, but everybody is invited and some important points will be brought out."

ONE OF THE HIGHLIGHTS of the lists will understable be Needle

ONE OF THE HIGHLIGHTS of the clinic will undoubtedly be Neville Athletic Director Bill Ruple's talk on psychology in high school football. North Louisiana football fans are already familiar with Ruple's tremendously successful campaigns at Neville from 1945 through 1962. Heading the discussion on football is Dixie White, NLSC's Athletic Director, and he will be aided by his assistant coaches.

MOVING TO BASKETBALL, the au-

assistant coaches.

MOVING TO BASKETBALL, the audience will be treated to talks by some of our area's top cage mentors. Benny Hollis, Neville coach, will speak primarily on man to man defense, Odis Jackson of Block High will discuss the full-court press, Oak Grove mentor Cecil Johnson is to go over zone defense and Northeast coach Lenny Fant is slated to speak on rebounding.

Football officiating will also be covered by Dan Willensky and Hoyte Moncrief and Murdock will go over basketball officiating.

SPORTS BRIEFS

basketball officiating.

SPORTS BRIEFS

EDDIE KINCAID, Northeast State's all-GSC catcher for the last two years, is playing semi-pro ball in Illinois this summer. Eddie, who will be a junior next year, is playing in the Eastern Illinois Collegiate Baseball League which is canctioned by the NCAA and sponsored by the American and National Leagues.

NORTHEAST's ALL-GSC hurler Floyd Murry of Bastrop is playing Class A baseball in the Florida State League baseball in the Florida State League after signing his bonus contract with the Los Angeles Dodgers. Murry is a member of the St. Petersburg club and won his first two starts while posting and impressive0.48 earned run average.

ALSO BACK in the professional ranks is Dickie Crowe, assistant coach for George Luffey during the past baseball season, in which the Tribe won its first conference baseball title.

SUCH FOLKS AS Charley Dykes of West Monroe, Jerry Godwin of

West Monroe, Jerry Godwin of Shreveport and John Pace of Haile, all Northeast students, are leading Falstaff to the loop championship

in the American Legion Amateur

In the American Legion Amateur League this summer. Last Sunday Dykes, who hit .390 for the Indians this spring, went on a rampage, col-lecting five hits, scoring three runs, and knocking in five more. ANYONE WISHING INFORMATION

ANYONE WISHING INFORMATION about the New York Yankees of the American Association should contact Joseph McGinn or Raymond Pierce (owner of Ray's Grill). These two guys can fill you in on all the details you want, but try not to bring up the recent Baltimore series because they have convulsions every time it is discussed. They had rather talk about the White Sox series of many moons ago. moons ago.

MAYBODY FOR A GAME of tennis? If so there is a pretty fair opponent here on campus this summer who will probably be glad to give you a few lessons. Margo Alvarez, the GSC's No. 1 tennis man for the last two years, is going to summer school and doing a little on-campus work. He's still swinging that golden right arm of his, but instead of making music with a tennis racket he is putting out swishing sounds with a paint brush.

a paint brush.

DO WE HAVE ANY of those "stay in shape" fanatics in the audience? Well, how about jogging 15 miles some sunny afternoon while looking for something to do. And, if you want to, just go see Coach Bob Grose-close. He has just the people who will keep you company.

You see, just about the entire Northeast cross country team is in summer school and they will show you the countryside if you want to see it—especially if you're a pretty little thing. Look up Gayland Leplanc, Bill Smith, Jim Bodin or Tom Brown and you'll get all the exercise you need.

FOR THE RECORD, the Tribe's

THE RECORD, the Tribe's cross country club won the confer-ence crown last season without a senior on the team while going un-defeated. This fall should be an-other real fine year for the thinclads. Faculty . . .

(Continued From Page 1)
William R. Scurlock, assistant professor of history.

Up in Razorback territory for the summer session are Lamar E. Rogers, assistant professor of mechanical drawing, who is participating in the National Science Foundation-sponsor-ed Conference for Pre-Engineering Advisers, and Charles O. Rolen, instructor in accounting.

Also engaged in advanced studies are Mrs. Florence-Zeigler Allbritton, associate professor of music, at Florida State University; Dale R. Bedgood, instructor in mathematics, at Oklahoma State University; Davis B. Bingham, assistant professor of music, at George Peabody College for Teachers.

Mrs. Gregor Thompson Goethals, assistant professor of art, at Harvard University; Carl L. Grantz, assistant professor of English, at the University of Texas; Foster H. Holdeman, associate professor of agricultural engineering, at lowa State University; Howard W. Morton, associate professor of business administration, at the University of Mississippi, and D. Delbert Vines, assistant professor of business administration, at the University of Colorado.

Engaged In Research

Jimmy R. Campbell, instructor in mathematics, is attending the National Science Foundation Summer Institute for College Teachers at the University of Georgia. Dr. Charles E. DePoe, assistant professor of biology, is engaged in summer research at the Oak Ridge, Tenn. Emmett J. Foster, professor of physical science, is attending the National Science Foundation Summer Institute in Radioisotope Technology at Texas A. & M. University.

Roderick A. Hickman Jr., associate professor of biology, is engaged in summer research made possible by a National Science Foundation Summer Institute for Golder Eachers at the University of Illinois. Dr. William C. Mobberly Jr., assistant professor of biology, is engaged in summer research made possible by a National Science Foundation Summer Institute for Gulf Coast Research Laboratory, Ocean Springs, Miss.

Dorm Mother At Yellowstone Park

Mrs. Nona White, member of the women's residence halls staff, is supervising one of the dormitories for college-age women at Yellowstone National Park during the summer tourist season, June 18-August 31.

FA 3-0511 or FA 3-0512

Formals and Flowers Go Together . . .

Make your Special Date the Queen of the Ball with flowers from

BROOKS FLOWER SHOP

Charge Accounts Invited

NLSC's Advanced Cadets At Annual Summer Camp

Firty-six advanced cadets from the Northeast State ROTC unit reported at Fort Sill, Okla., last week for annual six-weeks ROTC Summer Camp, according to Lt. Col. Mededith L. Shumaker, professor of military science and commandant of

With them are six members of the Northeast State ROTC faculty, who have been assigned to the sumer camp staff. They are Capts. Donald T. Kemp and William C. Mackey Jr.; Master Sgts. William T. Blythe and Clarence D. Fox; Staff Sgt. Ernst H. Poll, and Sgt. Chalmers Humphreys.

The cadets, most of whom are juniors at NLSC, include: Irving D. Adkins, Farmerville; Thomas L. Allen, West Monroe; Robert I. Ballard, West Monroe; Vance M. Bevel Jr., New Iberia; Roger F. Black, Shreveport; Jay G. Blakeney, West Monroe; Jerry E. Breithaupt, Jena; Billy J. Burns, Monroe.

James R. Carraway, Shreveport; Francis D. Crow, Tallulah; Ronald L. Davis, Monroe; James E. Davis, Mon-roe; Marshall W. Douglas, Monroe;

Tommy R. Edmondson, Baton Rouge; Richard G. Ellis, Bastrop; Donald L. Englerth, Delhi; Richard M. Enmon, Monroe.

Lendon M. Fisher, West Monroe; Gary L. Godair, DeRidder; Richard E. Greene, Monroe; Julian B. John-ston, Sikes; John R. Lee, West Mon-roe; Don C. Long, Monroe; Delbert J. Manuel, Elton; Carroll D. McHenry, Delhi; John W. Morris, Columbia.

Grady L. Pace Jr., Monroe; Donald L. Parker, West Monroe; Frank W. Pence Jr., Baton Rouge; Joe B. Pine, Clarks; William W. Pippin Jr., Tallu-lah; Christopher V. Posey, Shreve-port; Kenneth E. Posey, Monroe.

Murray L. Rabalais Jr., Arnaud-ville; Richard W. Raborn, Farmer-ville; Charles B. Reid, Joyce; Jeffrey A. Sayles, Monroe; Thomas M. Ses-sions, Urania; John C. Taylor, Mon-roe; Charles K. Thornhill, Wisner.

Edward B. Waldrip, Quitman; Rob-W. Ward Jr., Shreveport; Jerry W. Warner, Wisner; Robin L. Watson, West Monroe; Richard H. Williams, Monroe, and Alan J. Winters, West Monroe.

Summer Calendar

Friday, July 3
HOLIDAY!
Thursday, July 9
Mid-session grades due in office of Registrar before noon.
Friday, July 17
Third issue of Pow Wow on stands.

stands.

Wednesday, July 29

Final date for resigning from the

Friday, July 31
Fourth, and final issue of Pow Wow on stands.
Wednesday-Thursday, August 5-6

Wednesday-Inursaay, August 7-Frinal examinations. Friday, August 7 Session ends, 4 p.m. Grades due in Registrar's office before noon. Saturday, August 8 Commencement, 6:30 p.m., Brown adium.

LISTENING . . . OR LOOKING! COLLEGE STUDENTS

> PREFER A **NOE Station**

KNOE

540 on your Dial

MUSIC - NEWS - SPORTS KNOE-TV

Channel 8 CBS AND ABC
TELEVISION NETWORKS



We Earnestly Solicit the Patronage of

the Students and Faculty of Northeast.

We Cash Students' Checks QUICK, ONE-STOP SERVICE

NEWCOMER TIRE SHELL SERVICE 3405 DeSiard FA 3-0373

Mmmmm — That was wonderful Ray . . . I mean the meal.

Ray's G

ACROSS FROM NORTHEAST

FREE DELIVERY TO ALL DORMS

4:00 P.M. TO 11:30 P.M.