



The Pow Wow Newspaper

10-19-1934

The Pow Wow, October 19, 1934

Heather Pilcher
pilcher@ulm.edu

Follow this and additional works at: https://repository.ulm.edu/pow_wow

Recommended Citation

Pilcher, Heather, "The Pow Wow, October 19, 1934" (1934). *The Pow Wow Newspaper*. 32.
https://repository.ulm.edu/pow_wow/32

This Book is brought to you for free and open access by ULM Digital Repository. It has been accepted for inclusion in The Pow Wow Newspaper by an authorized administrator of ULM Digital Repository. For more information, please contact lowe@ulm.edu.

INDIANS MEET SOUTHEASTERN TONIGHT

DEAN DELEGATE TO CONFERENCE

SOUTH'S MOST BRILLIANT EDUCATORS SPEAK ON PROGRAM

Dean C. C. Colvert, who spent the latter part of last week in Baton Rouge attending the annual Educational Conference of Louisiana, states that it was the best meeting of its kind he has ever experienced. Some of the most eminent educators of the South participated in this important event.

President H. L. Donovan, of Eastern Kentucky State Teachers College, gave an instructive address on "Characteristics of Good Teaching," emphasizing the fact that bringing out the initiative of the pupil is the most important factor in teaching. He also stressed the necessity of remembering that new learning is closely related to previous experience and of making provision for individual differences.

Dr. B. F. Mitchell, Teachers College, Louisiana State University, followed Pres. Donovan with a discussion of the "Improvement of the Marking System and the Testing Program." He brought out the idea that all testing does is to rank the students; the instructors themselves assign grades to them. He pointed out the fallacies of out-moded systems of grading.

Dr. Charles W. Knudsen, Peabody College, Nashville, Tenn., spoke on "Trends in Secondary Education." Dr. Knudsen said that high schools are tending towards 6-3-3 organization or 6-6 type of education. They also tend toward less and less academic and more and more non-academic subject matter. In a continuation of this speech Friday morning, Dr. Knudsen emphasized the telic function of education, which concerns the directions that society ought to take. He also discussed vocational guidance, horizontal organization of secondary education, the selection of teachers, and provisions for individual differences.

Dr. B. H. Bode, Professor of Principles and Philosophy of Education, Ohio University, in a very refreshing and inspiring address, said that one of our big difficulties lay in trying to solve twentieth century problems with nineteenth century habits. He called attention to the fact that there is continual change, that change is the only constant factor in the world.

Dr. Bode, in a private conversation with President Smith, inquired about the age of L. S. U. He had got the impression, on seeing the many new buildings, that it was practically a new institution. When President Smith explained that some of the buildings dated back seventy-three years, Dr. Bode exclaimed, "Ah, I see, a new patch on an old 'seat' of learning!"

On Thursday evening, the L. S. U. School of Music presented a program in the splendid auditorium of the Fine Arts building. This auditorium is air-conditioned, a factor which added greatly to the pleasure of listening to the fine program of music.

While in Baton Rouge, Dean Colvert was entertained at luncheon in the home of Dr. M. S. Robertson, State Supervisor of elementary schools, and state director of the ERA adult educational program, with Mr. E. W. Jones, Superintendent of Caddo Parish schools.

Mr. Roger Frisbie of the music department of Northeast Center, spent Friday at L. S. U. and accompanied Dean Colvert back to Monroe.

COMMITTEE TO PLAN DANCES

FACULTY AND STUDENTS WILL ARRANGE DATES FOR DANCES

(By M. D. Swayze)
Dances held at Northeast Center this year will be conducted under a new and entirely different system, which has been approved by the faculty and students.

All dances are to be given and controlled by a special dance committee with Miss Veal as chairman. The other members of this board are Mrs. Younse, Miss Baker, Mr. Kemerer, and Mr. Frisbie, representing the faculty; the student body is being represented by Rachel Haynes, Dorothy Williamson, Risdon Wood, and Luther Reed.

The duties of the committee consist of deciding upon the dates, the hours, choice of orchestras, and scrip.

Probably the most important change brought about by the new system is that all dances will be given by the school through the committee, instead of by the different organizations. The purpose of this plan is to make each dance a big social gathering, and not a money-making proposition sponsored by some organization to fill its treasury.

Fewer dances are to be held at Northeast Center this year in order to make each dance a successful enterprise. The committee is working out a schedule for the dances of the entire year. This schedule will be posted so students may know exactly when the dances will be given.

B. S. U. CLUB IS ORGANIZED

All Baptist students met in the auditorium at lunch period, Wednesday, October 10th, for the purpose of organizing a L. S. U. on the campus. Miss Elethia Edwards, acting as temporary chairman, presided over the meeting. Plans for the B. S. U. were discussed and a committee appointed to nominate the officers for the year. The committee presented a list of officers at the second meeting held Tuesday, October 16th. The following officers were elected:

President, Wilson Peters.
First Vice President, Elethia Edwards.

Second Vice President, Mattie Alice Givens.

Assistant Second Vice President, Evelyn Rhodes.

Third Vice President, Avonia Gerald.

Recording Secretary, Virginia Gray.

Cor. Secretary, Gloria Gray.

Treasurer, Kyle Mills.

Pianist, Pearl Mason.

Chorister, J. N. Davis.

Faculty Advisor, Miss Florence Zeigler.

Church Sponsor, Mrs. Forrest Seamon.

Pastor, Rev. Hastings.

The council will meet in the next few days to complete plans for a social in the near future.

NOTICE

All Freshmen and Sophomores who have not had pictures made for the annual are urgently requested to do so at once. The pictures are being made at the Hollywood Studio on South Grand street. There is no charge for the picture.

Group pictures are to be made of the various clubs and organizations on the campus. All students who intend to affiliate with clubs must do so immediately if their club is to have a full representation in the club picture.

"SPEAKS"



Elona Brinsmade, a former member of the Pow Wow staff, was among the alumni who returned to school today for the Home Coming celebration.

Y.M.C.A. HOLDS OPEN HOUSE

The annual "open house" meeting was held by the Y. M. C. A. in their room on the third floor Wednesday, October 3. A capacity crowd enjoyed the cake and punch served, and great enthusiasm was experienced in regard to the future of the "Y." It was announced that officers were to be elected at the next meeting to serve for the coming year.

At the subsequent meeting, October 10, the following officers were selected: Carl Barton, president; Kurl Stevenson, secretary; Hodge Mason, vice president, and J. N. Davis, treasurer. Mr. Redditt, of the mathematics department, is faculty advisor.

Plans for the coming joint Y. W. and Y. M. C. A. convention were set up in skeleton form. The Center plans to send a large delegation to Baton Rouge November 9, 10, 11, to reap full benefits from the conference.

DRAMATIC CLUB HOLDS MEETING

The Dramatics Club held its first meeting Friday, October 12, in room 302. Officers were elected for the following year. They are Frances Browning, president; J. N. Davis, vice president; Alice Daimwood, secretary; Eloise Goynne, treasurer, and Juliet Daimwood, reporter. Several directors of plays were elected of which group Annie Mae Smith is chairman.

OUR ADVERTISERS

- Milwood Wood
- Ernest L. Brossett
- Fink, The Tailor
- Ouachita Coca-Cola Co.
- Mike John
- Julius & Son
- E. Jack Selig
- The College Book Store
- Frances Beauty Salon
- Paramount Theatre
- Chang Cooper
- Carmel Brossett
- Ferd Levi Stationery Co.
- City of Monroe
- Jos. Airolti
- Purple and Gold Collegians
- Monroe Milk Station
- Wolff Bros.
- Frenchies Cafe No. 2
- Renfrow & Son
- News-Star-World
- Griffin Studio
- P. B. Cafe No. 2
- Haddad's
- Sunshine Cleaners

CAMEL CLUB PICKS BEAUTY

NOTED ORATORS MAKE ADDRESS TO STUDENT ASSEMBLAGE

(By Walter Savage)

At assembly, Monday morning, a new campus organization, "The Camel Club," made its initial appearance, sponsoring a beauty contest to select the prettiest girl in the sophomore class and the prettiest girl in the freshman class.

The contest for the prettiest sophomore girl started immediately. Each contestant was introduced by a campaign manager who generously extolled the beauty of his candidate. Kurl Stevenson began by introducing vivacious Dorothy Nolan, and made a speech praising the beauty of this popular girl. Then Dorothy Calvert was introduced by Henry Spillars, who extolled the beauty of this blonde favorite.

"Tuffy" Manning, the silver-tongued tackle, presented petite Doris Davenport and eulogized her lovely face and figure. Francis Browning was then introduced by Togo Ellerbe, who emphasized her modesty and finesse, however not forgetting to remind us of the beauty and charm she possesses. "Squarehead" Davis brought forth Alice Daimwood and, in glowing terms, lauded her beauty and personality.

Tuesday morning the Freshman candidates were presented. Kenner Day brought forth Peggy O'Toole, lovely Monroe favorite, and in a few words did justice to her beauty. Kathleen Albright, a beautiful newcomer from Bastrop, who is wreaking havoc among many hearts on the campus here, was introduced by Henry Spillars. "Squarehead" Davis, making his second appearance as a campaign manager, presented Willene Boxley, golden haired beauty from O. P. H. S., and made a speech praising the beauty of his lovely candidate. Heloise Goynne, raven-haired beauty from Neville high, was introduced by Luther Walters, who fittingly described her loveliness in poetic language. Carl Davis then brought forth Elizabeth Korneggy, charming brunette from Mississippi, and praised the beauty of this lovely newcomer, who has many admirers on the campus.

With all these entries in the race, the contest was close. In the halls of the college, loquacious campaign managers exhorted the students to vote for their candidates. Some managers even campaigned for their beauties at the door of the Book Store, where the votes were on sale at the price of one cent apiece. The proceeds went to the Camel Club, the sponsor of the contest, to defray the expenses of the contest and to collect money to back other enterprises.

LIBRARY CLUB PLANS MADE

(By Virginia Gray)

On October 11, Miss Sue Hefley, the new librarian, outlined plans for the various activities of the Library Club for the coming year. One new plan was that of writing book reviews by students interested in books. These reviews are to be written to interest others in books, and all students who read a great deal are urged to join the club and take part in these activities.

The following officers were elected: President, Evelyn Hill, and secretary-reporter, Virginia Gray. The president appointed Louise Wood, Rachel Haynes and Minnie Etta Rhodes to act as the program committee.

BATTLE WITH SOUTHEASTERN "11" CLIMAX OF HOMECOMING DAY; OLD GRADS RETURN FOR FESTIVITIES

NEW OFFICERS FOR GLEE CLUB

The first meeting of the Women's Glee Club of Northeast Center was held Monday morning under the supervision of Mr. Roger Frisbie, at which time election of officers was held. The following officers were elected:

President, Louise Wood; vice president, Mildred Breard; treasurer, Mildred Trichel; secretary, Katherine Adams, and reporter, Elizabeth Cudd.

An interesting schedule and plans for raising the necessary funds to defray expenses for these trips were discussed. The club then practiced the Alma Mater, which they sang at assembly.

Members of the club who are looking forward to a most profitable year are as follows: Katherine Adams, Sarah Allen, Lillian Aulds, Annie Bounds, Margaret Booth, Mildred Breard, Doris Campbell, Elizabeth Cudd, Juanita Ferrington, Avonia Gerald, Gloria Gray, Virginia Gray, Nettie Lewis, Pearl Mason, Ruth Mills, Carrimena McIntosh, Elby Nolan, Ruth Shepherd, Marie Taylor, Hulda Tillman, Mildred Trichel, Mary Helen Weaver, Marie Winkler and Louise Wood.

COLLEGE GIVES FIRST DANCE

The first dance of the year, sponsored by Northeast Center Friday night, October 12, in the college gym was a grand success. To the lilting melodies of Walter Martin, an orchestra of good reputation borrowed from the Frances Hotel night club, the Center co-eds and their guests, glided from 9:30 p.m. to 1 a.m.

During intermission the faculty chaperones were entertained at Dean Colvert's home with Mrs. C. C. Colvert as the lovely hostess. Coffee and delicious iced individual cakes were served.

Not surprising to note was the fact that our co-eds seem to have maintained their usual ability in the art of coquetry and, if possible, to have shown improvement. Cupid was in full swing this night, for we saw him "making 'em and breaking 'em."

Noted among the dancers were the following:

Frances Nolan and Macky Ackenheimer, Dot Williamson and Lee Edwards, Doris Davenport and Harvey Gregg, Ella Herren and Leo Montgomery, Mable Hunt and Thomas May, Sara Adams and George Pryor, Dorothy Colvert and Glenn McGowan, Peggy O'Toole and Jason Berry, Nancy Terzia and Kent Breard, Carolyn Myers and John Holmes, Mildred Trichel and Ed Hayward, Blanche Thomas and Lynn McGuffey, Frances Browning and Harold Miles, Louise Wood and Kurl Stevenson, Nettie Lewis and Ulmer McDonald, Ruth Helen Harvey and Burdette Trichel, Mildred Breard and Walter Culppepper, Eleanor Bennett and Paul Pace; A. L. Smith, Bob James, Eddie Lutz, Ed Gill, Durwood Griffin, Fred Hightower, Tom Peters, Tom Smith, Bud Hamilton, Dickie Lee, Risdon Wood, John Frantom, Joe Whitfield, Boyd Arnold, T. J. Hunt, Charles Field Lemak, Frankie Bono, Red Reynolds, Bill Stevens, O. P. May, Carl Cunningham, Jack Masur, Jim Cox, Jimmie Hayward, Joe Marx, and Jimmie Wyatt.

AUTOMOBILE PARADE AND PEP SUPPER AMONG GALA EVENTS

A gala collection of ceremonies are under way today at Northeast Center for their Home Coming Day, and promises to be a "red letter" day for the institution with many old grads returning for the celebration.

The program starts out with the welcoming of the grads at a general "get-together" at the beginning of activity period Friday, October 19, in the college auditorium. Here every one will get acquainted and a few short talks will be given by both students and grads. An old time pep meeting will follow, and then the entire congregation will stage a mammoth automobile parade through the business district at 10:45 a.m. Then again at 6:30 p.m. something unique in the way of pep meetings is slated—a "pep supper." This will be served on the campus to all grads and students. This is a new undertaking, and it should prove very popular. If it does, it will be a part of the annual program in the years to come.

When the Purple and Gold Indians take to field, it will not be just an ordinary home coming game, but will bring together two football machines coached by graduates of the same university, Louisiana State. Coach Jim Malone and "Red" Swanson, mentor of the invaders, are both former stars of the "Old War Skule," and quite a bit of rivalry has been generated by this fact alone. Red Swanson is not new in this part of the state, as he was formerly head coach at Oak Grove high school, where such stars as "Baby Jack" Torrance were molded, before taking over his present position at Hammond.

In meeting Southeastern, the N. E. Center meets one of its stiffest battles of the current year, and Coach Jim Malone is far from overjoyed by the outlook. The boys from the strawberry country boast a team which they term as almost invincible, and their record almost proves the fact. They soundly trounced the L. S. U. Freshmen, which, incidentally, is classed as the best in several moons, to the tune of 13-0. Not satisfied with this, they administered an awful licking to the powerful Summit, Mississippi, Aggies.

Now this is enough to dishearten any ball club, but we're figuring on being more than just an ordinary football team, and Southeastern is going to engage with as much as she can eat, if not more.

Coach Jim Malone has been doing a lot of changing in the line-up and no one knows who will get the starting call, but we do know that a more polished team will trot on the field with plenty of scrap.

A record crowd is anticipated, as the ticket sales are already booming high; so let's all urn out, and help the Indians get a scalp, even though they are the under-dogs.

HAMMOND TO GIVE SERIES OF LECTURES

Mr. William R. Hammond of the history department has been invited to give a series of six monthly talks at the Y. W. C. A. supper club on "History in the Making." These are to be discussions of current events and happenings. The first lecture of the series will be given on October 25th.

The Pow Wow

Official Publication of the Student Body of Northeast Center of Louisiana State University, Monroe, Louisiana.

Published every two weeks during school year.

EDWARD O. GILL, Editor-in-Chief
 RUTH PARTRIDGE, Associate Editor
 CARL A. DAVIS, Business Manager
 JASON BERRY, Sports Editor
 LEE THOMPSON, Sports Writer
 MABEL HUNT, RACHEL HAYNES, Society Editors
 M. D. SWAYZE, Feature Writer
 GLORIA GRAY, Circulation Manager
 CARY NETTLES, ARTHUR DOEHLA, Columnists
 REPORTERS—Juliet Daimwood, Kurl Stevenson, George Aubert, Bobby
 BESS CRIDER PENICK, Sponsor
 REPORTERS—Juliet Daimwood, Kurl Stevenson, George Aubert, Bobby
 Pappas, V. Gray, Charles Beaddles, James Cunningham,
 Walter Savage, Gloria Kornegay.

Entered as second-class matter January 5, 1932, at the post office at Monroe, Louisiana, under the Act of March 3, 1879.



JOIN A CLUB

Northeast Center offers extra curricular activities to the students, in the form of various clubs. The students are urged to join the club or clubs of their choice, since these have been formed for their benefit and pleasure.

These clubs are sponsored by instructors who are familiar with, and interested in, the clubs which they are sponsoring. They are willing to devote their spare time to give the student a chance for more social activities, and a better understanding of the subjects in which they are most interested.

In the clubs the students become better acquainted with each other, and with the instructors. A friendly feeling grows up among any group of people when they are interested in the same subject.

These clubs are of a great benefit to the students who are allowed to express whatever talent they may possess, to be original, and follow their own ideas under the guidance of understanding instructors, whether the chosen subject be domestic, journalism, or something else.

Delegates from these clubs often represent the college in various cities, and compete with clubs of other colleges. It is to the students' advantage that this representation be one of which they may be proud, for they compose the clubs, and make of them a failure or a success.

No credit hours are given for these clubs, and nothing is requested of the students except that which they are willing to put into the club for their own use. If you should join a club, do not do so with the intention of going only when you feel like it, for without regular attendance, no club can function properly, and every member plays an important part in the club, no matter how small that part is.

The students are urged to join clubs, not only because they promote a friendly feeling among the students and because it helps the students and instructors to become better acquainted, but also because Northeast Center should have outstanding clubs.

Join the clubs in which you are interested, put your best into one or two, and help make them a success, but do not join too many.

"There is a time and a place for all things." But, will the freshmen and even some sophomores, please take notice that at no time is a stairway the place to sit and study, or even to sit and court. The reading room and vacant class rooms are the logical places to do your studying at school; no places are provided for courting at school; reserve that for your home work, or come out to the school dances!

A Call to

999

Saves Time

SUNSHINE CLEANERS

517 DeSiard St.

COLLEGIATE SUITS

For Collegians

AT LOWER PRICES AND BETTER QUALITY

\$12.50 to \$19.50

WOLFF BROS.

4th and DeSiard Streets

Monroe, Louisiana

HOME COMING DANCE

FRIDAY — OCTOBER 19th

PLANTATION CLUB

(Edgewater Garden)

MUSIC BY PURPLE AND GOLD COLLEGIANS

75c Couple

\$1.00 Stags

CHAPERONES

BEAUTY QUEEN WILL BE PRESENTED

SOCIETY NEWS

Mable Hunt, Editor

Several of our students drove to Marshall, Texas, for the game Thursday night. Mr. and Mrs. Kemerer were accompanied by Sara Mae Adams, Ella Mae Herran and Doris Davenport, while George Hunter took a party composed of George Aubert, Clyde French, John Robertson, Rush Poulan and Kathryn Adams. Ed Gill made the trip as sports writer.

The Y. W. C. A. open house last week was a decided success. Miss Margaret Chase, Miss Baker, and Mrs. Younse contributed much to creating a hospitable atmosphere.

Miss Elizabeth Clark is back at her post in the Book Store after a short illness.

Dean Colvert spent a part of last week in Baton Rouge.

The Germany-Noe Sunday school class of the First Methodist church was entertained on board Senator and Mrs. James A. Noe's house boat. Enjoying their hospitality were Mary Helen Weaver, Tom Hodge, Louise Wood, Marian Chapman, Risdon Wood, Margaret Chase, Annie Mae Smith and Woodrow Hawthorn.

Misses Clarissa Davis, Lily Thompson, Marshall Russell and Sara Moffett are in Monroe this week-end for Home Coming.

Attending the L.S.U.-S.M.U. game from Northeast Center, were Martha Culpepper, Dot Calvert, Studd Mays, Frank Mosely, Coach Malone, Fred Hightower, C. G. Johnson, Bob James, Red Reynolds, Frank Bono, H. C. Spillars, Pro Manning, B. Trichel, Fred Cook, Fred Burt and Jimmy Wyatt.

The Shreveport fair and the L. S. U.-Arkansas football game, on Oct. 20, are attracting many of our students. Among these are Sara Mae Adams, Ella Mae Herren, Marabel and Elizabeth Allen, Glenn McGowan and Kent Breard.

Eloise Goyné is back at school after a brief illness.

Cecil Hill, Lemak, Woodell, K. Day, Jack Nolan, Coach Malone, Elby Nolan, and Dorothy Nolan drove to Baton Rouge Saturday for the L.S.U.-Auburn game.

The D. B. S. Sorority is entertaining with a Hallowe'en forward dance Saturday, Oct. 27, at the Lakeside Country Club. Scrip. Every one is cordially invited.

Ellerbe, Guin and Manning stopped off in Shreveport on returning from Marshall, Texas.

Dot Williamson spent a few days in Rayville as the guest of friends.

"Little Jess" Tinsley and Louis Sutherland spent last week-end with their parents.

THANKFUL

I wonder at the beauty
 Of the gold across the hills,
 Of the bending, weeping willow
 And the brooks that never fill.

I revel in the radiance
 Of a full new moon at night
 And my heart is filled with glory
 When the earth is still and white.

The beauty of the world
 Has made a slave of me.
 My soul bows down in reverence
 For the God I cannot see.

I am thankful for the beauty,
 That has made a slave of me
 Dear God for all the splendor,
 I send my thanks to Thee.

—Ruth L. Partridge.

ROOM GIVEN PUBLICATIONS

Members of the Pow Wow and Chacahoula staffs will rejoice to hear that a publications room is in the offing. Room 201 will soon be fitted with tables, chairs, a typewriter, and possibly a desk for the convenience of those students working on school publications. For the past two years, the Pow Wow staff has been working under a serious handicap, with no place for headquarters, no drawers or shelves in which to keep accumulated materials, and no facilities for writing news except their own note book paper and fountain pens. Hereafter, the members of the staff will find paper and atypewriter for their use in the publications room. They are urged to take advantage of this equipment, and it is hoped that the bi-monthly task of getting out the paper will be greatly facilitated.

Mr. Hammond and Mrs. Penick, faculty advisors of the two publications, will have keys to the room.

Six Roosevelts matriculated at Harvard University (Cambridge, Mass.) this year.

Only 10 per cent of university students in Germany may be women, according to a recent Nazi ruling.

Schools were established by law for the first time in the colony of Massachusetts.



PERMANENT WAVES

Complete

\$1.00 and up

SHAMPOO AND SET
 35c and 50c

MANICURE
 35c and 50c

Ouachita Beauty Shop

7th Floor Ouachita Bank
 PHONE 234

PERMANENT WAVES

\$1.95 and up

SHAMPOO AND SET
 50c and 75c

MANICURE
 50c

FACIALS
 75c up

Frances Beauty Salon

HOTEL FRANCES
 2nd Floor Phone 708

ALMA MATER

Where stately oaks and broad
 magnolias shade inspiring halls
 There stands our dear old Alma
 Mater who to us recalls
 Fond memories that waken in our
 hearts a tender glow,
 And makes us happy for the love
 that we have learned to know.

All praise to thee, our Alma Mater,
 molder of mankind,
 May greater glory, love unending,
 be forever thine.

Our worth in life will be thy
 worth—we pray to keep it true,
 Any may thy spirit live in us forever,
 L. S. U.

"SILVER URN"

Immortal dust they took you
 From your deep long rest,
 And brought you here
 For the eye of man to see.

Crumbled in this silver urn,
 What body did you once form?
 What soul did you once shelter?

Perhaps some life, that, like a
 flower,
 Grew more beautiful with each
 passing day;
 A soul that looked up and wor-
 shipped.

Ah! how soon did that body fade,
 Slowly returning to
 Dust.

—Ruth L. Partridge.

STUDENT BODY ENTERTAINED

(By Walter Savage)

At assembly Monday morning the student body was delightfully entertained with vocal selections rendered by Miss Davis, instructor in voice, and by the Women's Glee Club.

Miss Davis, ably accompanied by Miss Florence Zeigler at the piano, sang two charming songs: "Star," by James H. Rogers, and "The Bend of the River," by Clara Edwards. These selections were sung exceptionally well and were enjoyed thoroughly by the students.

The Women's Glee Club, under the direction of Mr. Frisbie, made its first appearance on the L.S.U. Center stage, singing the "L.S.U. Alma Mater." Having only one previous practice, the Glee Club did well and shows signs of developing into a first-class organization.

ME - N - U

and

UNIQUE CAFE

and

A MEAL THAT MAKES A PERFECT DAY

Compliments

**CARMEL BROSSET
 CHANG. COOPER**

Announcing The Grand

OPENING

P. B. Restaurant No. 2
 And
Lunch Room

108 North Second Street (Next Door to Monroe News-Star)

Thursday, October 18, 1934

NO MEALS SERVED OPENING DAY—OPEN FOR INSPECTION
 ONLY FROM 5 P. M. TILL MIDNIGHT

EVERYTHING NEW — TABLE AND COUNTER SERVICE
 — MUSIC BY AMERICAN STRUTTERS —

FREE Come and be our guest Thursday evening—Look over our new place and enjoy a delicious cup of famous P. B. Coffee with doughnuts or cake—absolutely FREE. ... (Nothing sold opening evening.)

HADDAD'S

506 - 508 DeSiard Street

Phone 4024

Sport Jackets

For

College Students

ALL COLOR COMBINATIONS

CLOTHES

Tailored to please the most exacting
UNIVERSITY MEN
 In a complete selection of fall
 woolens

From \$21.50 up

SMART FURNISHINGS

FINK THE TAILOR

334 DeSiard Street

Monroe, Louisiana

DEMAND

DIXIELAND Milk and Cream

AT ALL TIMES

Monroe Milk Station

114 Catalpa St. Phone 670

WE APPRECIATE THE
 PATRONAGE OF
 STUDENTS & FACULTY
 NORTHEAST CENTER

Ferd Levi

STATIONERY CO., INC.
 107 DeSiard, Cor. Walnut

FAVOR Jason Berry
EDITOR

SPORTS

Football - Basketball
Track - Tennis - Baseball

INDIANS LOSE TO MARSHALL

BRAVES' DEFENSE CRUMBLES BEFORE C. O. M. ATTACK

Behind the spectacular running of a wing-footed back named H. B. (Leaping Lena) White, the College of Marshall battered their way through the heavier Northeast Center Cubs for a 22-7 victory, Friday, October 12.

White was practically the whole show for Marshall, and did almost everything with a football that is possible.

Marshall scored in every period except the opening quarter. After an exchange of punts in the second period, the C. O. M. Tigers advanced the ball to the 30 yard stripe from the fifty, with White doing the major part of the ground gaining. Then White again lugged the ball to the Cub's 18-yard line on three line bucks, and after being held for three downs, Marshall attempted a field goal with Ross Moore, Tiger back, doing the kicking. On this kick, the ball rolled along the ground and Marshall recovered. White then was called back in the kicking position and planted the ball between the uprights for the initial score of the game. The half ended with the score 3-0 for Marshall.

Three touchdowns were recorded by the elevens in a dazzling scoring spree in the third quarter. White took a punt on his own fifty yard line, loped for the west sideline, and outran everyone for a 60-yard sprint, with his teammates doing some beautiful blocking. Moore's attempted placement went wide.

Vaughn, Tiger right guard, gave the C. O. M. another break a few plays later by recovering Day's fumble within 20 yards of the goal line. White and Dan Hightower, Marshall backs, made a first down through the line, and on the next play, White stepped back and looped a pass to Halcomb, right end, for Marshall's second score of the period. White's try for placement went wide to the left.

During the third period, "Boley" Lemack, substituting for Mosely, took Halcomb's punt on his own 20-yard line and made a

DANCE WILL BE HELD AT PLANTATION CLUB

Friday night, October 19, a dance will be held at the Plantation Club. This club was formerly known as the Edgewater Club, but is now under new management. The dance is given in honor of the Home Coming Day of Northeast Center of L. S. U. and the football team of the college. The music will be furnished by the Purple and Gold Collegians.

The winner of the Beauty Contest sponsored by the Camel Club will be presented.

The music will start at eleven o'clock and end at three.

As this dance will be well chaperoned and ably furnished with music, it promises to be one of the outstanding affairs of the year.

remarkable return of 48 yards to Marshall's 32-yard line. After failing at several attempts to pierce the Tiger line, Lemak punted to Marshall's 10-yard line, and White was smeared on an attempted run back. Halcomb, on the next play, punted to Fred Hightower, who returned to the Bengals' thirty-yard line. On the next play a pass from Hightower to Guin netted 20 yards and first down. After Jeffries gained five yards on a spinner, Lemak carried the ball to the five-yard marker. Then Guin slipped off-tackle for four more, and then "Boley" Lemak went over for Center's only touchdown. Frank Mosley made the conversion.

Marshall's other tally came from an exchange of punts, a pass from White to Halcomb, which placed the ball on the 7-yard line, and then White crossed the deadline after two thrusts at the line.

The air was full of N. E. Center passes late in the fourth quarter, but they availed nothing. The game ended with the Cubs trying a last minute passing rally. Lemak, Guin, and Moseley were the outstanding backs for the locals and in the line Johnson and Arnold showed up well, doing some fine defensive work.

For C. O. M., White was by far the outstanding man in the backfield, and Halcomb, Vaughn

WAR WHOOPS

BY JASON BERRY

"Our 'female' who is disclosing all the facts about our football heroes has kept her word, and as she threatened to do, has given us more astounding facts—but much to our surprise, she's a he—and who it is? Well, wouldn't you like to know? Anyhow, here's the latest:

"If you read this column in the last edition of the Pow Wow and are still interested, I will try to make this live up to the impression given last week. If you aren't interested, skip it.

1. Louis "Puss" Sutherland, who is picking up the name of "Mississippi Echo," is the wearer of jersey No. 77. No doubt you have seen the cute jacket and that loud purple shirt.

2. Frank Moseley is a Fordyce, Ark., lad who is away from home trying to make good in football. He's doing equally well with the females, too. If you don't believe it, ask the red-headed girl friend.

3. Arlos Guin, the speedy little back, liked school better than the "air," so is now at N. E. Center. Arlos hails from Merryville, La., and is just a good arm full. What do you think, Murphy?

4. Kenner Day has been calling signals part time. He wears jersey No. 99, and calls Baton Rouge home. He and Merchant's Lane get along swell.

5. Frankie Bono, the Lake Charles lad of pugilistic fame, alternates with Sutherland in the backfield. His blocking is a great asset to the team. His jersey doesn't fit "just so"—that's a hint, gals, to do a bit of beneficial stitching.

6. Charles Lemak hails from Duquesne, Penn., which is quite a spell up the country. We are still wondering whether "Boley" should continue to play football or take up the gigolo profession.

and Clark were best in the line.
 C. O. M. N.E. Center
 Gries LE Arnold
 Sally LG Manning
 P. Clark LT James
 Kessinger C Turner (c)
 Vaughn RG Johnson
 Herron RT Mays
 Halcomb RE Pryor
 White QB Day

After watching him in Marshall Thursday nite, and at the gym Friday nite, we are about convinced he can do both successfully.

7. Fred Hightower, Corsicana, Texas' pride, wears No. 85, and, as you all know, is the lad who made that beautiful 75-yard punt return for a touchdown that beat Pear River Jr. College. Hightower is not only a ladies' man, but is classed as one of the greatest passers in these United States.

8. Last, but not least, is the turnip-green-eatin' Greek god from Harrisonburg. Burt Trichel. Although a bit green, Burt has the makings of an excellent back. If you don't know him, just ask any of the girls on the campus to point him out to you.

It seems that there was quite a disturbance over at the "field house," "flop house," or what have you—the other night. Anyway, all of the trouble was due to "Fire Chief" Arnold's wanting Coach Malone to turn on the new football lighting system so he could get his home work.

Although this is not the Poet's Corner or anything of the sort, one of our students has written a wee bit of prose for one of our most versatile athletes. There'll be no hard feelings—just consider the source:

A stalwart tackle is "Stud" May, Who can't comb his hair for the hay.

His feet aren't mates,
 And girls won't give him dates,
 Which leaves our "Stud" in dismay.

Now, people, that's nothing that Byron, Edgar A. Guest, or any of our other great poets would be proud to have his name hitched to, but it seems to get the job done. Stud, here's your chance for a comeback!

D. Hightower LH Guin
 Moore RH Green
 Waller FB Moseley
 Reserves: C. O. M., Peddigrew,
 Coe, Matthews, F. Clark, Miles,
 Garding, L. V. Hightower. N.E.
 Center, Coyle, Bono, May, Wood-
 ell, Ellerbe, Lemak, Jeffries, F.
 Hightower, Hunter, Tinslev.
 Officials: Huff (S.M.U.), re-

INDIANS DEFEAT PEARL RIVER

HIGHTOWER TAKES PUNT FOR ONLY TOUCHDOWN OF GAME

The first game to be won by the Northeast Center Indians, was played Friday night, October 5, when the boys crashed through the strong Pearl River team for a 7-0 victory.

Throughout the entire game the Indians had outplayed the Popularville, Miss., eleven. The beautiful punting of Wade for the Mississippians was the only reason for the Indians failing to score earlier.

It was during the last period that the big thrill came. Hightower, speedy halfback for Northeast Center, took in a punt on his own 25-yard line and started off toward the west side of the field, his interference filling in rapidly before him. As he passed the 50-yard line, his opponents were either flat on their backs or far behind him. He gained speed rapidly and crossed the goal at a fast clip.

Mosely, who had been taken out of the game, was rushed back to try for the placement, and he planted the oval squarely between the uprights for the extra point.

The game ended three plays later, and the Indians had won their first game under the "new deal."

Pearl River was just as alert as Cophah-Lincoln had been a week before, but the Indians were clicking better and showed a decided improvement since that time.

Lemak, Guin, Jeffries, and Bono also made thrilling runs, and the blocking and tackling showed vast improvement.

A fumble in the first quarter gave the Mississippians a scoring chance, but Northeast Center was equal to the occasion. A fumble on the fourth down was recovered by Guin on Northeast Center's 12-yard line. Guin picked up 8 yards, and then Bono cut back through the middle for 10 yards and the ball was in midfield.

The entire first, second and third periods were played in Pearl River territory or midfield, but the Indians couldn't manage to score with Wade continually kicking the ball out of danger.

During the first three periods, the Indians made nine first ferece; Smith (Centenary), umpire. Duffel (School of Mines), head linesman.

PATRONIZE OUR STAUNCH BACKERS

The Pow Wow wishes to urge every student of Northeast Center to patronize the firms who have ads in the publications of this paper. These firms have made possible the publishing of the Pow Wow. The students should express their gratitude by trading with the firms whenever possible, for unless they find that advertising with the Pow Wow pays, they will probably discontinue their ads.

downs to Pearl River's one.

The fourth period found the game a deadlock. Early in the period Wade kicked out of bounds on Northeast Center's 11-yard line. The Indians carried the ball for a gain of 32 yards and then Lemak punted to Pearl River's 43-yard line and carried it to 34. But again the Indians could not make the necessary 10 yards, and Lemak booted to Pearl River's 3-yard line. After several exchange of punts, Wade got off a beautiful boot, which Hightower received on his own 25-yard line and with the help of his interference ran 75 yards for a touchdown.

Coach Malone used many substitutes, some playing only a few minutes.

Johnson at guard; Arnold and Pryor at ends; and White and Manning at tackle played a great game. The outstanding players in the backfield were Lemak and also Guin while he was in the game. Jeffries got some nice gains, and Bono played a nice defensive game.

Pearl River	Pos.	N.E.Center
Kharn	LE	Arnold
Smith	LT	Mays
Fudson	LG	James
Fundyfork	C	Turner
Telks	RG	Johnson
Crowe	RT	Manning
Wheat	RE	Pryor
Wade	QB	Day
Taylor	HB	Bono
Waldrop	HB	Guin
Garber	FB	Moseley

Scoring touchdowns, N.E. Center, Hightower; point after touchdown, Moseley (placement).

Substitutes: Pearl River, R. Smith, Amaker, Croyon, Hixon, Grofer, Stockstill, Krau, Dufese, Braselton, Houston, W. Simmons; Northeast Center, Jeffries, Hightower, White, Woodell, Day, Green, Cagle, Manning, May, Cashion, Sproles, Rachel.

First downs: Pearl River, 5; Northeast Center, 10. Penalties: Pearl River, 20 yards; Northeast Center, 30 yards.

Milam (Tulane), referee; Brown (L.S.U.), umpire; Swanson (La. Tech), head linesman; Smelser (Ouachita), field judge;

A Friend of the Indians



119 DeSiard St. Phone 745

Compliments

of

ERNEST L. BROSSETT

and

MILWARD WOOD



Just Received!

A NEW SHIPMENT OF

Young Men's
HATS

by Selcraft

CHEER LEADER STYLES — STREAM LINE
 LATTICE EFFECT — IN THE NEW ROUGH
 TEXTURES

— Colors —

NAVY — IRON — MADURA



SEE WINDOW DISPLAY

OUR GOOD WISHES

and

CONGRATULATIONS FOR THE SUCCESS OF THE
 NORTHEAST CENTER OF L. S. U.

City of

MONROE, LOUISIANA

ARNOLD BERNSTEIN, Mayor

D. A. BREARD, Com. Finance and Utilities

R. D. SWAYZE, Com. of Streets and Parks



After Warming Up
 REFRESH YOURSELF

COCA-COLA
 BOTTLING CO.

SERVICE BUILDS

ANY WORTHWHILE

INSTITUTION

Tell us your College Bookstore
 Needs.

We Want To Serve

COLLEGE
 BOOK STORE

"ON THE CAMPUS"



MINNE-AA-HA-AA
Why does M. D. Swayze hate to be reminded of Centenary and Shreveport orchestras?

"Romeo" Pryor was seen walking home from Adams' house Sunday night. What's the matter, Pryor? Did she get your last nickel?

Why does Margaret Chase need quilts and blankets on a hot summer night?

We would like to know the outcome of the race among Coverdale, Reed, Cooper, and Durwood Griffin. This Kornegay girl certainly seems to be popular.

Elizabeth Cudd had better watch Jo Coates. She seems to occupy a good deal of Josey's time.

A hunt for a dying calf in the neighborhood of the auditorium was ended when Frantom was found punishing a perfectly good (?) saxophone.

Ask Nettie Lewis who her room-mate was during her residence in Shreveport while attending Dodd college.

Ellerbe must have been a protegee of Cassonova. He gets a new one every half hour.

Warning to Glee Club members: Never sit in front of Mr. Smith during Choral Club rehearsals. He'll break your neck with his music book.

We wonder why Mr. Hammond dislikes the authors of this column so much? You have our apologies, Mr. Hammond, but you're not our censor.

A certain soph co-ed is patiently waiting for a little fellow in Holly Ridge to grow up. Is he twelve or is he thirteen, Martha?

A fur-lined cream pitcher is offered the first under-graduate who succeeds in filling a date with "Boo" (Wimpy) Clarke. (It can't be done.)

"Hoots" Reagan seems to be improving. He had two champions (feminine) at the O.P.H.S. game Friday night.

What is Julius Cahn going to do with the ladies' hose that he won in the Jinky contest?

We've heard of people talking thru their hats, but Jack Assunto goes them one better, and blows his trombone thru a derby.

Beginning next issue Minne-Ha-Ha will offer its services as advisors of affairs of the heart. We will also sponsor a prize "boners" contest, publishing the best "boner" received. Address all correspondence to D. Cuaped Knoes, in care of Mrs. Penick.

THE CAMPUS AND OCTOBER

How many students are really appreciating the beauty of the college campus these clear October days? Late in the afternoon when you get too tired to study any longer, instead of standing in the hall to digest the day's gossip and disturb every class on the floor, step out in the crisp air and stroll around for a moment. Have you noticed that the English hawthorn is loaded with gorgeous golden fruit and the nandina is preparing to take on its coat of scarlet? Even the red roses are becoming a shade redder in honor of October's advent. For the last few sunny days a troupe of velvety brown butterflies have skimmed gaily over the green, dipping down to taste of a flower at pleasure.

Under a blue October sky, brushed by invigorating autumn winds and soaked with warmth of the sun, one can generate all kinds of mental energy for the next period class.

GERMANY-NOE HOST ON BOAT

The Germany-Noe class, formerly the Leist-Noe class, of the First Methodist church enjoyed a delightful boat ride Thursday night, Oct. 4, with Mrs. James A. Noe, counsellor of the class, hostess. The following officers were installed by Rev. W. C. Scott for the new year: President, Annie Mae Smith; vice president, Herbert Munnholland; secretary, Ada Fennel; treasurer, Frank Strohm; chairman of the working committee, Margaret Chase; welcome, Ella Pearl Sutton; publicity, Minnie Etta Rhodes; social service, Carolyn Walker; recreation, Mary Mulhern; membership, Miriam Swinebroad; missions, Herbert Walker. Mr. R. W. Germany is teacher of the class, and Miss Chloe Steele is assistant teacher.

Mr. and Mrs. Hervin Moak were honor guests. Others enjoying the hospitality of Mrs. Noe were: Mrs. W. C. Scott, Mrs. R. W. Germany, Miss Elizabeth Langford, Margaret Mimms, Stella Nelson, Raymond Allan, Mable Fennel, Parker Humble, Woodrow Hathorn, Kyle Mills, Charles McWhorter, Elizabeth Cudd, Horace Josey, Mary Helen Weaver, Tom Hodge, Louise Wood, Marion Chapman, Risdon Wood, Everett Stokes, Marie Taylor, Carmen White, Leon Wesson, Frances Grimsley, Jack May, and Bradley Faucet.

"DOES COLEGE PAY?"

Figures recently compiled by one of the leading insurance companies of the country in answer to the question "Does College Pay?" show that the average high school graduate goes to work when he is eighteen year's old, reaches his maximum earning power of \$2800 a year when he is fifty years old and during his entire life he will earn approximately \$88,000.

CWA INVESTIGATES COLLEGE NEWSPAPERS

By Charles H. Bernhart, Editor, Wisconsin Daily Cardinal

A 100 per cent circulation in its field, the goal of every newspaper, has been approached by few college dailies of independent status, but the Daily Cardinal, official student publication of the University of Wisconsin, is regularly read by 96 per cent of the Badger student body according to recent CWA survey.

These figures, which were compiled by official CWA investigators in interviews with the student body, have the advantage of being both thorough and unbiased. A staff of trained research workers spent over six months in interrogating all classes of students ranging from the residents of rooming houses to those of fraternities and dormitories. The men making the survey, a university CWA project, were not in any way affiliated with the Cardinal, and their investigation was carried out entirely independently of the student newspaper. One of the most interesting facts brought to light by the project was that university women are more faithful readers than male students. Exactly 97.9 per cent of the women read the Cardinal as compared with 92.2 per cent of the men. This evidence of greater interest on the part of the women may be accounted for by the theory that they have more leisure time at their disposal.

Of greater significance from the standpoint of an effective advertising medium is the fact that of the women who read the Cardinal 70.1 per cent are daily readers while 27.8 per cent read it frequently but not necessarily daily. This not only affords a basis for measuring the "drawing power" or reader-interest which the Cardinal contains, but also gives advertisers an opportunity to conduct extensive campaigns with the assurance that their efforts are not being wasted. Men students again fall below the mark set by their feminine contemporaries in the percentage of daily readers. Well over 60 per cent of the men are in the habit of following campus events daily through the Cardinal while 32.1 per cent rely on it frequently. It might be said that the term "frequently" is employed when the student reads the paper on an average of four mornings a week. The Cardinal

publishes six times weekly.

Perhaps the most significant fact lies in the declaration of all residents of organized groups—fraternities, sororities, special interest houses, cooperative houses and university dormitories—that they read the Cardinal. Whether we like it or not, it must be admitted that the most active students of the university are residents of these organized groups; likewise, most of the buying power is found in this class. In short, the Cardinal wields an almost 100 per cent influence in the ranks of the most active students. Of this organized group, the men's cooperative houses proved to be the most avid readers, with 91.7 per cent of their number reading the Cardinal every day and the remaining 8.3 per cent reading it frequently, although not daily.

Ranking next to the co-op houses, the residents of campus fraternities placed with 83.8 per cent of their total membership perusing the Cardinal's columns daily and the remainder indicating that they were frequent readers. The great problem, not only of the Cardinal but also of the university administration—namely, of a method of contacting and co-ordinating the independent students living in rooming houses, apartments and private homes—has been partially solved by the Cardinal in co-operation with the officials of the Memorial Union, all-student center. The Memorial Union places a large subscription order, distributed copies through the building in advantageous places, and invites the students to make use of them. Inasmuch as recent figures from another CWA survey show that the majority of the student body used the Union daily, it is estimated that a fairly complete circulation is enjoyed in the ranks of the unaffiliated students. The dominance of the Cardinal as the main news source of the student body is demonstrated by the answer which was made to the question "On what do you depend for university news?" Practically every student replied that the Daily Cardinal was his main source of information in preference to city newspapers and university and house bulletin boards.

The results of the survey are most encouraging and fully substantiate the claim that it is not necessary for a campus newspaper to depend on the support of the university administration

COLVERT APPOINTS FACULTY COMMITTEES

At a recent faculty meeting, a new attendance committee was elected. The following instructors compose this committee: Mr. Kemerer, Mrs. Younse, Miss Turner, Miss Marshall, and Miss Null. Other standing committees of the faculty are as follows:

Athletics: Mr. Kemerer, Miss Turner, Mr. Hammond, Mr. Malone.

Commencement: Mr. Frisbie, Miss Marshall, Miss Turner, Mrs. Younse.

Discipline: Mr. Colvert, Dr. Albritton, Miss Veal.

Library: Miss Hefley, Mrs. Penick, Mr. Smith, Miss Wolfe, Mr. Redditt.

Student affairs and organizations: Miss Veal, Miss Baker, Mrs. Younse, Mr. Kemerer.

Student Publications: Mrs. Penick, Mrs. Younse, Mr. Smith, Mr. Hammond.

GRADES PROVEN NOT IMPORTANT

(By Associated Collegiate Press Schenectady, N. Y.—"A great defect of the American educational system is due to the fact that too many students are more interested in grades than they are in acquiring knowledge," said Dr. William W. Bennett, professor of economics at Union College in speaking to the students on the rating system used by educational institutions.

"We have developed the technique of grades to a ridiculous degree," said Dr. Bennett. "In some institutions the grades are computed by means of higher mathematics. The final grade which is filed with the registrar at the end of the year is too often a compilation of recitations, hour tests, written reports, and the final examination.

"It seems to me as about as reasonable to include tests in the final mark as to count the touchdowns made by the varsity against the freshmen in practice games with the touchdowns made during the regular Saturday game. Tests should be considered as scrimmages or practice games to assist in preparation for the examination, which, if properly comprehensive, may determine the degree of competence attained in the course."

Dr. Bennett suggested that the grading of students in large general groups such as A. B. C. or D would be a desirable trend in the development of examinations and grading.

In reply to the students who want to be exempted from examinations if they attain an average of 85 or more, Dr. Bennett said, "good students should be given comprehensive examinations if they want to try for scholastic honors, while others who may not desire to try for such honors might be exempted from taking exams, if any are to be exempted."

Remember us for Portrait, Commercial Photography, Kodak Finishing, Picture Framing

GRIFFIN STUDIO

311 DeSiard

Phone 6

20 Years in Monroe

WE'RE FOR THE INDIANS



Make Our Papers

Your Shopping Guide!

You can travel blocks with a turn of your head if you check your needs against the ads in this paper BEFORE you go out to buy. Reading the ads saves you shopping time and blocks of wearisome foot work because you know in advance what you want and where to get it.

PHONE 4800

News-Star--World
"TODAY'S NEWS TODAY"

JUNIOR COLLEGE STUDENTS

Make Your Headquarters at

Julius & Son

MONROE'S OLDEST TAILOR

Tailor Made Pants and Knickers \$4.95 up; Suits \$21.50 up.

Compliments of

Mike John Store

Agent for Fortune Men's Shoes

Also Complete Lines of Young Men's Suits

Renfrow & Son
EVERYTHING TO WEAR

Across From Paramount Theatre

REMEMBER, STUDENTS!

FRENCHIE'S CAFE NO. 2

111 North 2nd St.

IS ALWAYS OPEN

PARAMOUNT THEATRE
MONROE'S GREATEST SHOW PLACE

SATURDAY - SUNDAY - MONDAY

MAE WEST

in

"Belle Of The Nineties"

SEE WHAT MADE THE GAY NINETIES GAY

TUESDAY AND WEDNESDAY

Marlene Dietrich

in

"The Scarlet Empress"

IF IT PLAYS THE PARAMOUNT—IT'S THE BEST SHOW IN TOWN