



## SPRING 2020 University Week - Full Schedule

**Monday, January 6, 2020**

### **Training Sessions & Course Preparation**

**9:00 AM – 10:00 AM**

***Academic Affairs Talk***

**Dr. Alberto Ruiz, Vice President for Academic Affairs**

**SAND 236**

An open conversation with the VPAA on topics from the participants.

**1:00 PM – 4:00 PM**

***Diversity in Education – Incorporating Culturally Responsive Teaching in the Classroom***

**Dr. Nicole Robinson**

**Bayou Pointe**

Participants will explore cultural connections through the process of reflexivity, critical consciousness, and social agency. As each person has several identities -- some visible, some invisible--that interplay in the daily experiences, this interactive session begins with understanding your own social identity and how to properly motivate and inspire the diverse learner.

This interactive session is mandatory for all full-time faculty and individuals specified by the President or their Vice President.

Please bring your ID card to swipe in.

**Tuesday, January 7, 2020**  
**Training Sessions**

**9:00 AM – 10:00 AM**

***Using Your Website as an Effective Recruiting Tool***  
**Dr. Julia Letlow, Director, Office of Marketing and Communication**  
**SAND 236**

Pointers on how to maximize the recruitment potential of your program website.

**10:00 AM – 11:00 AM**

***Writing a Press Release***  
**Ms. Hope Young, Public Relations Director, Office of Marketing and Communication**  
**SAND 236**

Want to promote your program? Want your story published? This seminar will provide tips on what is required for an effective news release

**11:00 AM – 12:00 PM**

***Graduate Program Marketing***  
**Tom DeNardin, School of Management**  
**SAND 236**

**1:30 PM – 2:30 PM**

***Program Marketing Success – Case Studies***  
**Dr. Jeffrey Anderson, CAES**  
**Dr. Rhonda Hensley, CBSS**  
**Dr. Bill McCown, CHS**  
**SAND 236**

An overview of successful marketing strategies adopted by history, psychology and nursing to grow their respective graduate programs.

**2:30 PM– 3:30 PM**

***Building External Relations for the University through 3MT***  
**Dr. Sushma Krishnamurthy, Dean, Graduate School**  
**SAND 236**

This seminar will introduce the 3MT® graduate academic competition to ULM faculty and graduate students, and its potential for building community support for academic research at ULM.

**3:45 PM – 4:45 PM**

***OSPR Overview***  
**Dr. John Sutherlin, OSPR Director**  
**SAND 236**

Overview of OSPR staff, policies, and procedures. Q&A to follow.

**Wednesday, January 8, 2020**  
**Luncheon & College, School, and Program Meetings**

**8:00 AM – 11:30 AM**  
***Scheduled College, School, and/or Program Meetings***

**11:30 AM – 1:00 PM**  
***Faculty & Staff Hamburger Luncheon***  
***The Hanger (2<sup>nd</sup> Floor SUB)***

**1:30 PM – 5:00 PM**  
***Scheduled College, School, and/or Program Meetings***

**Thursday, January 9, 2020**  
**Training Sessions**

**8:30 AM – 9:45 AM**  
**SACSCOC Steering Committee Meeting**  
**Dr. Judy Fellows, ULM Accreditation Liaison**  
**Ms. Allison Thompson, Associate Liaison**  
**Student Success Center (Chase 140)**

This session is mandatory for Fifth Year Re-affirmation steering committee members.  
All others welcome if interested in participating in the university accreditation process.

**10:00 AM – 10:50 AM**  
**FOCUS on Critical Thinking: Closing the Loop with Assessments**  
**Dr. Anne Case Hanks & Ms. Mallory Benedetto**  
**SAND 236**

An interactive session demonstrating the role assessments can play in what students learn and where they focus their time and efforts. Discussion centered on creating assessments that emulate the skills that we want students to have to encourage them to develop those skills while also increasing credibility of in-class activities.

**11:00 AM – 12:00 PM**  
**Advanced Moodle Topics**  
**Mr. Jonathan Young, Information Technology**  
**SAND 236**

Training on advanced and seldom used components of Moodle.  
Bring your laptop to follow along with this interactive session.

**1:30 PM – 2:45 PM**  
**SACSCOC: Continuing Compliance**  
**Dr. Judy Fellows, ULM Accreditation Liaison**  
**Ms. Allison Thompson, Associate Liaison**  
**SAND 236**

This session is mandatory for all academic program coordinators, school directors, associate deans, and deans.  
All others welcome if interested in learning more about the university accreditation process.

**3:00 PM – 4:00 PM**  
**Payroll Refresher**  
**Human Resources and Payroll Personnel**  
**SAND 236**

An update for those personnel (faculty and staff) who are involved with any type of payroll issues. Q & A to follow.

**Friday, January 10, 2020**  
**Course Preparation**

**7:30 AM – 11:30 AM**  
***Course Preparation***

**\*University offices stay open until 4:00 p.m.\***